

Official Girls' Night Sunset Strip Bar Crawl Press Release

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SUNSET STRIP HAS ITS FIRST GIRLS ONLY BAR CRAWL

Insiders' Los Angeles presents the first "Girls' Night" on the Sunset Strip beginning July 11, 2013, at 8pm at The Viper Room

Los Angeles, CA – Touring company Insiders' Los Angeles will be hosting a Girls' Night bar crawl on Sunset Boulevard. The Girls' Night tour will be both the only bar crawl running on the Sunset Strip and the only female-exclusive crawl in Los Angeles.

The five-hour tour, which runs every Thursday, will start at 8:00 p.m. outside the notorious *Viper Room* located at 8852 West Sunset Boulevard, West Hollywood, CA, 90069. Additional sponsored venues on the tour include *The Roxy Theater* and *Rock and Riley's Irish Pub*, which are located within 0.2 miles of each other allowing for a "heel-friendly" crawl for the female participants.

"This crawl is for tourists and locals alike. As a resident there is nothing harder in Los Angeles than making girlfriends, and this bar crawl will give locals that opportunity. For tourists they will get to experience a night out the way the natives do," explains Rue Sloane, Founder of Insiders' Los Angeles.

Included in the advance \$25 ticket price (\$35 on the street) is free admission to each bar, VIP entry, and free drinks. Participants will certainly get their money's worth, as entry to *Viper Room* and *The Roxy Theater* typically run about \$15 each. While each night is different, crawlers can count on live music, dancing, and a 'rock n' roll' good time every Thursday on the Strip.

"Back home I could make friends just from walking down the street. In Los Angeles, it's intimidating to even say 'Good morning' to a stranger. When I first came here, I didn't know which places to go to or anything," explains former San Jose resident Emily McCafferty. "[The tour guide] showed us what bars were awesome, what nights were best, and where to get cheaper drinks."

Insiders' Los Angeles is a touring company that specializes in personalized private tours for travelers who want to see Los Angeles "like a local." Tours are designed around the sightseers' interests with hand-selected friendly and knowledgeable guides.

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